

Sponsorship Proposal



We invite you to participate as a Sponsor of the 3rd Annual Butterfly Trail Run/Walk. This event is to raise money for Kisses for EB. EB is The Worst Disease You've Never Heard Of... EB is a genetic tissue disorder that effects the layers of skin and causes blisters and wounds. The event will be held at Lancaster County Park on **April 6, 2019** with kick off starting at 9am. Medals will be given to the top qualifiers in their age group.

Your Sponsorship helps us reach our goals and defray the cost of organizing the event.

There are various levels of sponsorship for the Butterfly Trail Run/Walk. Size and placement of logos on the race t-shirts and promotional materials are based on sponsorship level.



Platinum Sponsorship - \$800

- ❖ Listed as TOP sponsor on race applications
- ❖ Banner displayed prominently at event (provided by Sponsor)
- ❖ Name/logo (one color) on back of race t-shirt
- ❖ Recognition in all promotional materials
- ❖ Verbal recognition day of event
- ❖ Marketing material in each race packet
- ❖ 4 Race T-shirts or Race Entries

Gold Sponsorship - \$600

- ✓ Name/logo (one color) on back of race t-shirts
- ✓ Banner displayed at event (provided by Sponsor)
- ✓ Recognition in all promotional materials
- ✓ Marketing material in each race packet
- ✓ 3 Race T-shirts or Race Entries

Silver Sponsorship - \$300

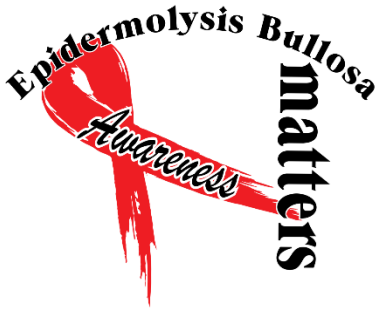
- Name (medium) size on back of race t-shirts
- Recognition in all promotional materials
- Marketing material in each race packet
- 2 Race T-shirts or Race Entries

Bronze Sponsorship - \$150

- ◆ Name (small) size on back of race t-shirts
- ◆ Marketing material in each race packet

Mile Marker Sponsor - \$75

- Name/Logo at a mile marker
- Marketing material in each race packet



Sponsorship Registration Form

Sponsorship Contact Information

Please complete all sections.

Company: _____

Contact Name: _____

Address: _____

City: _____

Phone #: _____

Level of sponsorship:

- Platinum Sponsorship - \$800**
- Gold Sponsorship - \$600**
- Silver Sponsorship - \$300**
- Bronze Sponsorship - \$150**
- Mile Marker Sponsor - \$75**

Please send and make check payable to: Kisses for EB, 209 Run Valley Rd., Conestoga, PA 17516

We will need a high resolution digital image of your logo by January 15, 2019, preferably in a jpeg, PNG, TIF or PDF format.

Thank you for your support, if you have any questions please reach out to us at kissesforeb@gmail.com or 717-344-3952 (txt is ok)

Dana Cedeno
Kisses for EB
Butterfly Trail Run/Walk Committee



Kisses for EB

Kiba Guzman-Cedeno was born, Jan 16, 2015, here in Lancaster, PA, with Epidermolysis Bullosa. EB is a very rare genetic connective tissue disorder that affects 1 child out of every 20,000 births (that means about 200 children a year are born with EB worldwide). EB is a group of disorders that present as extremely fragile skin that blisters and tears from friction or trauma. Internal organs and bodily systems can also be seriously affected by EB. As of today, there is NO cure or treatment. Daily wound care, pain management and protective bandaging are the only options.

Kisses for EB was formed for two purposes: Assistance and Awareness

Our purpose is to assist the children and families living with EB.
To bring awareness to communities worldwide.

Assistance

Assistance comes in many forms:

- Families that have lost a loved one to EB or EB complications. Providing assistance that brings them comfort.
- EB individuals and Families, including caregivers and siblings, the opportunity to attend the EB conference.
- To individuals whom do not have access to medical supplies or attention that is needed nationally and internationally.

Awareness

Creating awareness through fundraisers and community events:

- Fundraisers to bring awareness and create funds to reach our outreach goals, including but not limited to:
 - Butterfly Trail Run/Walk
 - Motorcycle ride
 - Gun Raffle
- Community events:
 - First Fridays
- Social media, Website, Advertisements