

FLEET FEET PRESENTS:

MY BIG RUN

Virtual Race -Wed, June 3, 2020

ONLINE REGISTRATION ONLY

SAME DAY REGISTRATION WILL BE AVAILABLE

LOCATION/REGISTRATION: Run your own course around your neighborhood or at your favorite trail!

ENTRY: \$10.00 Registration must be completed online.

Online Registration Available at <https://runsignup.com/mybigrun>

(Nominal service fee applies. Online registration closes at midnight on Monday, June 3)

INTRODUCTION TO MY BIG RUN:

My Big Run is personal. We understand each of you have unique goals, and we want to celebrate with you when you achieve them.

My Big Run is an inclusive celebration of getting out there and crossing your own finish line, despite the challenges we are all currently facing. We'll provide the support, encouragement, and know-how to keep you motivated along the way. You're about to gain a ton of new running buddies.

HOW ARE WE GOING TO MAKE THIS HAPPEN?

We're going virtual! Additionally, you have the option to choose from five race distances this year. Distances include: 1 mile, 5K, 10K, half marathon, full marathon. After you submit your results, we will upload to our national results page. We will provide directions on how to submit results.

REGISTRATION IS \$10.00. WHAT DOES THAT GET YOU?

1. A \$15 voucher. Redeemable at Fleet Feet West Reading, or on fleetfeet.com
2. Virtual race-day kit. Includes your virtual medal image to post on social media, plus print-at-home bib and photo props. We want to see your accomplishment when you finish your run so we can celebrate with you!
3. Training and tips. Weekly invitations to our training content and tips, and access to our Fleet Feet coaches for any questions you may have. We know some of you are new to running and walking, and we're here to help.
4. The chance to win some very cool prizes. More details coming soon!

BONUS: For an additional \$15, you can purchase a limited edition My Big Run branded face cover! Please note these face covers will ship to you after Global Running Day.

If you have already registered for The Big Run, check your inbox for next steps and transfer options. We appreciate your patience and hope you can still join our celebration.

Thank you to our partners at Brooks Running. Brooks' purpose is to inspire everyone to run their path to a better self by creating exceptional gear, tools and experiences. Founded 1914, Brooks is a subsidiary of Berkshire Hathaway Inc. and is headquartered in Seattle.

QUESTIONS: Email marketing@fleetfeetars.com