

Directions:

From Route 422 West:

Turn south (right from eastbound 422) at Route 501 (S College St). Travel 7 blocks to the Myerstown Park (on left). Turn right onto Center Ave. and park at the Myerstown Borough Public Works Building. Fire police will be there to assist in crossing Route 501.

From PA TPKE:

From the PA Turnpike, north (left) on Rte. 72, approx. 7 miles Rt 422 East(Walnut St). Turn south (right from eastbound 422) at Route 501 (S College St). Travel 7 blocks to the Myerstown Park (on left). Turn right onto Center Ave. and park at the Myerstown Borough Public Works Building. Fire police will be there to assist in crossing Route 501.

From Reading:

Head West on Rt. 422, approximately 24 miles. Turn south (left) on Route 501 (S College St). Travel 7 blocks to the Myerstown Park (on left). Turn right onto Center Ave. and park at the Myerstown Borough Public Works Building. Fire police will be there to assist in crossing Route 501.

GPS Coordinates Isaac Meiers Homestead:

525 S College St, Myerstown PA 17067

Race organizer:

(Jim Berger 610.507.4072)
(jrberger@comcast.net)

Optional Online Registration Available
at https://www.pretzelcitysports.com/calendar_event/dead-isaac-5k/ (Nominal service fee applies,
closes at midnight, the Wednesday before race day)

ELCO Activity Network

Dead Isaac 5k

*Supported by the Isaac Meier Homestead Inc and the
Myerstown Vitality Partnership*

5K Fun Run

(point to point)

October 7, 2023



ELCO Activity Network
PO Box 56
Myerstown PA 17067

Registration: 8:30-9:45AM
5K Mile Race: 10:00 AM

Awards Follow the Race

October 7, 2023

**Isaac Meiers Homestead
525 S College St
Myerstown PA 17067**

**Registration: 8:30-9:45 AM
5K Race: 10:00 AM**

Awards Follow Race

Results will be posted at
www.pretzelcitysports.com

**Photos and results link will be posted at ELCO
Activity Network's Facebook page.**

**Long Sleeve shirts for all pre-registered runners
and while supplies last on race day.**

Timing services provided by Pretzel City Sports

**This event is rain or shine. In the event of extreme
bad weather, cancellation and rescheduling
information will be posted on
www.pretzelcitysports.com & ELCO Activity
Network's Facebook page**

Join us for the Dead Isaac 5K, presented by the ELCO Activity Network. The race will begin at the home of Isaac Meier, the founder of Myerstown. The race will proceed through the quaint town, past DoGoods restaurant and Enk's Gun Barn. Enjoy the tranquil shade and rushing water as you pass Tulpehocken Creek before you begin the climb up Dead Man's Hill. The last leg of the run takes you past the Porch restaurant, concluding at Tulpehocken UCC Church, where you will be able to visit the grave of Isaac Meier. *Hayrides will be provided to return you back to the Isaac Meier's house.*

Dead Isaac's 5K Fun Run Registration

Name _____

Address _____

City _____ State ____ Zip _____

E-Mail _____

Phone: _____ Age on 10/7/23 _____

Shirt size: S M L XL

\$30 Postmarked by 9/27/23 _____

\$20 Students 18 & under _____

\$40 After 9/27/23 & Race Day _____

Total Enclosed: \$ _____

MAKE CHECK PAYABLE TO: EAN

MAIL TO: PO Box 56 Myerstown PA 17067

Register online @ www.pretzelcitysports.com

I know that participating in a race is a potentially hazardous activity. I should not enter unless I am medically able to participate. I also assume any and all risks associated with participating in this event, including but not limited to falls, contact with other participants, the effects of the weather, traffic and the condition of the roads. In consideration of accepting this entry, I hereby waive for myself and my heirs all rights and claims for damages I may have against the ELCO Activity Network, Myerstown Vitality Partnership and all other sponsors, volunteers, their agents or representatives arising out of, or in the course of, my participation in this event. I also give permission for the free use of my name and picture in any broadcast, telecast or print media account of this event.

Signature _____
(parent/guardian if under 18 years)

Facilities include ample parking, tours of the Isaac Meier House and the Country Fare event, hosted by the Isaac Meier Homestead.

Isaac Meier was born on 4 January 1730, near the Conestoga Creek in Lancaster County, the son of Palatine migrants who had arrived in the area a few years earlier.

In 1754, he married Catherine Herckelrod, whose father owned 249 acres of land further north in Berks County. On the death of Catherine's father in February 1757, the land was sold to Isaac, who moved with his family to live at the property.

Over the course of the next few years, Isaac acquired several other tracts of land, and became quite wealthy, operating as a banker and money lender, and was also a magistrate for the district. In the 1760's he began to subdivide various portions of land and deeding out lots for a town which he planned to call Tulpehocken Town (Turtle Town), after the creek which runs through the area.

On the night of 14 July 1770, Meier was invited to attend a local tavern known as the Henry Buch Haus, and it is presumed that this was a business appointment. While he was seated in the tavern, near a front window, he was shot in the neck by an unknown assailant and died the following day. Isaac had been friendly with John Penn, the Governor of Pennsylvania, who offered a 100-pound reward for the apprehension of his murderers, but they were never found.

Proceeds from this event benefit the Myerstown Holiday Parade.